

AIRWAVES

WLRH PUBLIC RADIO 89.3 FM

THE QUARTERLY PROGRAM GUIDE · WINTER 2009

Why do you Listen?



Earlier this year, we invited you to phone in with your reasons for listening to WLRH. We received numerous phone calls, some of which can be heard on our airwaves. Members of the Arts Council were kind enough to write in their reasons for us to print in Airwaves.

“My favorite arts organization, the Huntsville Community Chorus Association, *has always depended on WLRH for the PSA’s, personal interviews, and other means of publicizing our concerts and shows.* As a former HCCA Publicity/PR chair, I believe that the best audience for our performances is the group of people who **always** have their radios set on WLRH.”

– Janet N. Bentley, HCCA Board Member and Past President

“For those of us *operating on marketing budget of \$0*, we at Huntsville Skating School and Training Academy are grateful for WLRH. They are always willing to help, and do a wonderful job. **This community is lucky to have WLRH.**”

– Editha “Dita” Dotson-Bowser, Director, HSSTA

“WLRH has been a faithful supporter of area arts for many years. We at Independent Musical Productions are most grateful for the opportunities they have given us to promote our productions. **Ginny Kennedy does a great job using the information we provide and making it interesting and understandable for her listeners.** She is a thoughtful and gracious interviewer.”

– Susan Stricklin, President, IMP

“In my years working with Twickenham Repertory Company, Huntsville Community Chorus, Theatre Huntsville, The Arts Council, Renaissance Theatre, Huntsville Little Theatre, IMP, and Ars Nova, as well as with genealogic, historic, and reunion committees, WLRH has always been primary—**if not the primary**—supporter in terms of “**getting the word out there.**” Let me add that Ginny, Judy and Beth go beyond the call to make you comfortable during live interviews...sometimes their TLC (Tasty & Liberal Coffee) **makes all the difference.**”

– Jim Zieliski, Communications Director, TAC; Past President, TH and TRC; and Past Publicity Chair, TRC and HLT

“We are so lucky to have a station that promotes and supports the arts the way our WLRH does. In turn, the Huntsville Community Chorus will continue to support WLRH in the future, as they have us over the years. *Great Music, Great on-air personalities, Great Support of the Arts, Great Job! Two Thumbs Up!*”

– Dean Hudson, Marketing Director, HCCA

“WLRH has supported Burritt on the Mountain in a way no other radio media could match! They are always looking for ways to help and lending us support in any way they can. I listen personally to WLRH because the programs are ones that can’t be found anywhere else. **My Saturdays and Sundays are rarely tuned to anything else!**”

– Caroline Kelly, Development Director, BotM

Radio that Makes a Difference

Public Service is a part of WLRH. We play public service announcements for organizations that have a hard time getting exposure elsewhere, and we don't charge for these announcements. We also offer a reduced rate for non-profit organizations that choose to underwrite on the station.

But that's not all we do in the name of public service. Long ago we chose to support Foodline Food Pantry, a part of the Interfaith Mission Service. Foodline helps local families with grocery items when a family's resources run out before the next payday.



WLRH's Bobby Milk (right) helps a Foodline volunteer unload food donations from the bright blue barrel.

The bright blue barrel in our foyer is the drop off point for non-perishable food items. When it fills up (and you listeners fill it up regularly!) we call the pantry volunteers who come over to collect the donations. The pantry volunteers let us know when there is a need for a particular type of donation, and we pass that information along to you. Your generosity is overwhelming and greatly appreciated. The Foodline volunteers are always thanking the WLRH staff, and we remind them it's our listeners who are doing the hard work. So if you've ever put something in the bright blue barrel, we thank you and the Foodline staff thanks you too.

98,989

Nine eight nine eight nine—that's what the tote board in the big studio reads at the end of the fall fund drive—98,989. That's a numerical palindrome, a number which reads the same backwards and forwards. So, why is this significant? Well, actually it isn't. What is significant is this number: 9689, the number of dollars pledged by you over the station's goal. We had hoped to raise \$89,300 in our six-day trek to financial security, but thanks to your generosity, that goal was exceeded by nearly ninety-seven hundred dollars.

Be assured that the money you donated will be spent wisely on the programming you enjoy. No glamour spa getaways on private jets for the WLRH crew. Nope, we'll be here in town having fun with... palindromes! Here, try this: Take a two digit number, reverse the numbers and add them together. Was the sum a palindrome? No? Then add that sum to its reverse and see what happens. Fun, huh? If you're not enjoying this activity, perhaps you suffer from aibohphobia, the fear of palindromes. Or maybe suffer from anataidaephobia. That, according to *Far Side* creator Gary Larson, is the fear that somewhere, somehow a duck is watching you.

No need to fear for the security of public radio in the Tennessee Valley. Thanks to you we're safe for another year.



Schedule Changes

You're probably aware by now that the station has undergone some significant programming changes during the evening and weekend hours.

Public Radio International's *The World* occupies the 7 PM slot with a variety of new and familiar programs airing Monday through Thursday at 8. *From the Top* moves to Mondays, *Classical Guitar Alive* comes to Tuesdays with a repeat of *The Splendid Table* on Wednesdays. Thursdays at 8 WLRH presents *Wiretap* from the CBC. The popular music program *World Café* will air from 9 to 11 Monday through Thursday. Fridays at 6, it's *Hearing Voices* from NPR followed at 7 by *The Invisible City* with local host Brad Posey. Classical music host Beth Norwood spends 12 to 12:30 on Fridays with local artists during her program *Talking About Art*.

There are changes on the weekend as well, with *This American Life* airing Saturdays at 1 PM and repeating Sundays at 5. The popular NPR news quiz *Wait, Wait Don't Tell Me* airs at 3 Saturday afternoon and repeats at 11 AM Sundays. The complete schedule is available on the back of this guide. As always, we welcome your questions and comments regarding programming. You may call us at 895-9574 or send an email through our website, WLRH.org.

Wait Wait... Don't Tell Me!® from NPR®

Meet the host and panelists of NPR's oddly informative news quiz:

Host Peter Sagal has had a varied career, including stints as a stage director, an actor, an extra in a Michael Jackson video, a travel writer, an essayist, a ghost writer, and a staff writer for a motorcycle magazine. He is the author of numerous plays that have been performed across the country and abroad.

Official Judge & Scorekeeper Carl Kasell has been a newscaster for NPR News' daily newsmagazine *Morning Edition*® with Bob Edwards since its 1979 inception. His newscasts can be heard at the top of the hour every weekday morning on public radio stations nationwide. A veteran broadcaster, Kasell launched his radio career more than 50 years ago. He sometimes moonlights as a magician.

Panelist Roy Blount, Jr., has authored more than 15 books, including *Roy Blount's Book of Southern Humor* and *Am I Pig Enough for You Yet? Voices of the Barnyard*. Modesty aside, Blount has done more different things than any other humorist- novelist- journalist- dramatist- lyricist- lecturer- reviewer- screenwriter- anthologist- columnist- philologist of sorts he can think of.

Panelist Sue Ellicott, like most Brits in Southern California, cannot believe that lemons grow year-round in her backyard, and that it's possible to hold an outdoor party that doesn't get rained out. A former television correspondent for the BBC and political writer for *The Times of London* in Washington, DC, Ellicott has appeared on CNN and ABC News.

Panelist Adam Felber writes and performs for screens of all sizes and resolutions, and spends almost every night on some stage or another. He comprises exactly one half of the *Irwin Smalls Trio*, a sketch comedy duo. His writing credits include PBS' *Wishbone*, and his first screenplay, *Women Are From*, is currently in development at Paramount/ MTV Films. Felber has been improvising comedy all over the world for the past 15 years, but he can quit any time he wants to.

Panelist P.J. O'Rourke is a correspondent for the *Atlantic Monthly*. He has been a journalist for 32 years, covering news events in more than 40 countries. O'Rourke is also a regular



From banana-seat bicycles to cool motorcycle sidecars, Peter Sagal and Carl Kasell deliver the news with their own unique flair.

contributor to *The Weekly Standard* and *Automobile* magazines. He is the author of 10 books, including *Parliament of Whores*, *Eat the Rich* and, most recently, *The CEO of the Sofa*. He was editor-in-chief of the *National Lampoon* from 1978 to 1981 and international affairs correspondent for *Rolling Stone* magazine from 1985 to 2001.

Panelist Charles Pierce is a writer for the *Boston Globe*. His book, *Sports Guy*, is a collection of sports writing. He is also a regular on *Only A Game* from NPR and WBUR. Pierce's writing appears in numerous other publications and has been collected in *The Best American Sportswriting*.

Panelist Paula Poundstone is one of the country's foremost topical humorists and stand-up comedians. She has provided humor and commentary for the Emmy and Oscar Awards shows, and served as "official correspondent" for *The Tonight Show* during the '92 Presidential race. Poundstone has earned two Cable ACE Awards, an Emmy, and the American Comedy Awards' Best Female Stand-Up award. Her writing credits include *Mother Jones* magazine, the *Los Angeles Times*, *Entertainment Weekly*, and *Glamour* magazine.

Panelist Roxanne Roberts is a writer for *The Washington Post's* Style section and was prominently noted on *Washingtonian* magazine's "In" list for the year 2000.

Panelist Mo Rocca is a senior political correspondent for *The Daily Show with Jon Stewart*, where he is best known for his wacky, tongue-in-cheek news reports. "Indecision 2000," the show's coverage of the presidential race, garnered a Peabody Award. His writing and

production credits include PBS' *Wishbone*, ABC's *Pepper Ann*, and Nickelodeon's *The Wubbulous World of Dr. Seuss*. He has also contributed to *GQ*, *Newsweek.com*, *Elle*, and *The Washington Post*. Rocca appears frequently on CNN's *Crossfire* and regularly on *Headline News*.

Wait Wait... Don't Tell Me airs Saturday afternoons at 3 PM and Sunday mornings at 11 AM on WLRH 89.3 FM.

New Premiums

Nothing, not even the WLRH prize closet is safe from the economic downturn. We're still able to offer the ever-popular Day Sponsor for 125 dollars, but we've had to cut back on the number of CDs. Fans of The Naxos "Classics at the Movies" CDs can now enjoy another in the series. "Classics at the Movies: Drama" offers selections by Mozart, Chopin, Wagner, Offenbach, Sousa and of course, John Williams performed by a variety of orchestras. Those CDs are available for a 75 dollar pledge.

Need a new coffee cup? How about a tasteful hunter green one with the WLRH and NPR logo on it? For your pledge of 50 dollars, your cupboard can sport this handsome mug and prove that you're a supporter of the station through thick and thin.

UNDERWRITERS

Programming on WLRH is brought to you in part by sponsors from our business community. Their contributions to public radio merit your support.

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WLRH is a non-commercial public radio station, licensed to the Alabama Educational Television Commission. It operates on 89.3 megahertz FM with 100,000 watts of stereo power. Funding is provided by the State of Alabama, the Corporation for Public Broadcasting, and listener contributions.

WLRH, Alabama's first full-service Public Radio Station, is a member of Public Radio International and National Public Radio. Offices and studios are located on the University of Alabama in Huntsville campus.

Radio Reading Service

WLRH transmits special programming for the blind and visually handicapped Monday through Friday. Eligible listeners can obtain free receivers to pick up the special signal enabling them to hear interviews, local newspapers, books, and other daily features. To join our present listeners or to learn more about this program, contact the Radio Reading Service department.

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 This publication printed by Graphic Color, Inc.
 Graphic Color For all your digital printing needs. 256 837-2289

AIRWAVES is designed by PANCIERA-DESIGN 256 288-0303

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
5:00 am			Morning Edition		
6:00			Classical Music		
7:00					
8:00					
9:00	Morning Blend with Ginny Kennedy	Morning Blend with Judy Watters	Morning Blend with Ginny Kennedy	Morning Blend with Judy Watters	Morning Blend with Ginny Kennedy
10:00					
11:00					
12:00 N					
1:00			Among Friends with Beth Norwood		
2:00					
3:00					
4:00			All Things Considered		
5:00					
6:00			Marketplace		
			Fresh Air		Hear Voices
7:00					
			PRI's The World		The Invisible City
8:00	From the Top	Classical Guitar	Splendid Table	Wire Tap	
9:00					
10:00			World Cafe		Reelin In The Years
11:00					
12:00					
1:00			Classical Music		
2:00					
3:00					Classical Music
4:00					

	SATURDAY	SUNDAY
5:00 am		
6:00		Classical Music
7:00		
8:00	Weekend Edition Saturday	Weekend Edition Sunday
9:00	Car Talk	
10:00		St. Paul Sunday
11:00	Whad' Ya Know	Wait, Wait Don't Tell Me
12:00 N		
	Brass Reeds and Percussion	Car Talk
1:00	This American Life	
		Prairie Home Companion
2:00	The Splendid Table	
3:00	Wait Wait, Don't Tell Me	Thistle & Shamrock
4:00		Weekend All Things Considered
5:00		This American Life
6:00	Prairie Home Companion	City Arts & Lectures
7:00	Folk Sampler	Alternative Radio
8:00	Talkin' the Blues	Living on Earth
9:00	Riverwalk	
10:00		Hearts of Space
11:00	Midnight Special	
12:00		Classical Music
1:00		
2:00	Classical Music	
3:00		
4:00		

Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____

I'd like to become a member of WLRH!

\$500 4 Day Sponsorships

\$300 2 Day Sponsorships and 1 NPR Mug

\$200 1 Day Sponsorships and CD

\$125 1 Day Sponsorship

OR

\$75 1 CD and 1 NPR Mug

\$50 CD-Classics at the Movies, Drama

\$35 1 WLRH/NPR Green Porcelain Mug

Basic Membership

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- All memberships \$35 and up include AIRWAVES subscription.

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