



WLRH PUBLIC RADIO 89.3 FM

AIRWAVES

THE QUARTERLY PROGRAM GUIDE · SPRING 2009



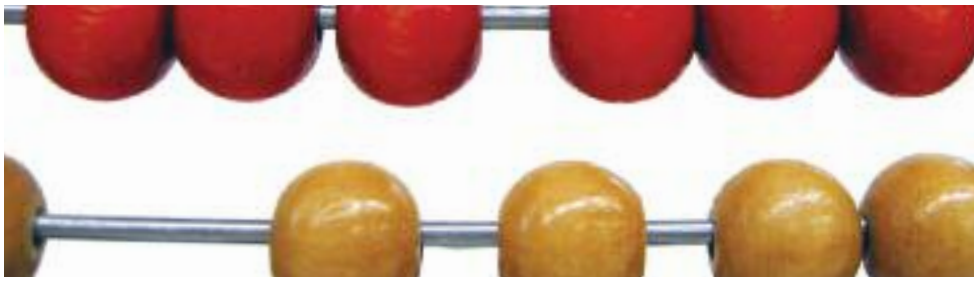
Crunched by Numbers

Managing a station on a tight budget



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Crunched by Numbers

Managing a station on a tight budget

by Ginny Kennedy

Several years ago a bunch of overworked underpaid reporter friends of mine were discussing going out for Friday evening happy hour – a fine idea except that we really couldn't justify the cost. "I don't have any money" said my friend Frankie. "I'll tell you how much money I have. If you gave me all the money in the world knew what he meant then and I certainly understand now.

So many of us are getting by on less and public radio is no exception. Across the country, public stations are eliminating programs and cutting back staff. NPR recently laid off 64 people, most of them at their headquarters in Los Angeles. Here in Huntsville, WLRH is managing to keep its head above water. Of course our operation is hardly extravagant to begin with.

The WLRH budget is tight with no room for niceties, well except for coffee – a necessary nicety. We do try to keep our expenditures to a minimum, but we still require funds to keep our operation running. And yes, we're still relying on you.

We'd like to think that public radio is necessity – something you feel is deserving of your support. We offer news, music, entertainment and a connection to the community you can't find anywhere else on the radio. As always the amount you contribute is entirely up to you. If it's a little less than usual, we understand. Maybe you're like my friend Frankie, concerned about parting with what little money you have (or don't have).

Somehow my friends were able to convince Frankie to go out for a while and hang out. We all chipped in what we could and enjoyed an unextravagant but thoroughly enjoyable evening out. I hope you'll consider chipping in a bit to enjoy the company of Garrison Keillor, Fiona Ritchie, Noah Adams, Michael Feldman, Cokie Roberts, Scott Simon, Susan Stamberg, and the local WLRH gang. If you come by the station, we'll even give you some coffee.

Washington's new face in 2009 Stephen Snyder, PRI's *The World*

Correspondents for PRI's *The World* examine new policies, new approaches, and new faces in Washington as the Obama administration takes charge.

As new presidential appointees begin their work, *The World* looks at the nation's top foreign policy challenges, including instability in Pakistan. Once considered a staunch ally in the Bush administration's war on terror, Pakistan has been unable, or unwilling, to rein in militants involved in aggression inside neighboring Afghanistan and India. *The World* will follow diplomatic efforts to reduce tensions in this explosive region.

As the ongoing financial crisis expands, *The World* looks at U.S. relations with key economic players, including China, the European Union and Russia, focusing on worldwide efforts to stimulate the flagging global economy.

The Obama team has put climate change near the top of its concerns. *The World* will examine President Obama's approach to reducing greenhouse gases and the new administration's willingness to participate in international climate agreements. As the expiration date of the current Kyoto Protocol approaches, world leaders face difficult choices. Can they agree on goals to aggressively reduce greenhouse gases without further slowing economic growth?

PRI's *The World* is the only radio program to focus exclusively on America's role in global affairs. Its international reporting team brings listeners authoritative daily coverage of world events and global culture, and their impact in the United States.

PRI's The World airs Monday through Thursday evenings at 7 on WLRH.



◀ Here's Among Friends host Beth Norwood (r) with some clown. (photo by Nancy Stayman)



▲ All sorts of people come through the doors of the WLRH studios. Morning Blend host Ginny Kennedy (l) welcomes HSO guest conductor Mikhail Agrest and flutist/Marketing Director Evelyn Loehrlein. (photo by Walt Tyszkala)



Brad Posey wants to hear from you!

The Invisible Brad

A Conversation with Host Brad Posey

by Ginny Kennedy

Did you know that when you submit comments to the WLRH website that they wind up in my inbox? Well they do. I fielded one recently from astute listener Victor Logvinov of Huntsville who asked the following:

For Brad Posey, please.

Where, oh where, might you have a playlist of the songs you play on "Invisible City" shows? How can we find out about the music you play!?!?

Thanks.

After sending the query on to Brad, it occurred to me that other listeners might be interested in learning more about Brad and his program *Invisible City*. So, here we go...

"I always thought that being a DJ was somehow a holy thing. You could talk poetry and philosophy and play rock'n'roll. It's a dream come true."

GK: Is Victor right in assuming you pretape the show?

BP: *The Invisible City* is a pretaped show. It airs every Friday night from 7pm to 9pm.

GK: You have a day job. When do you have time to put the show together?

BP: I work at UAH as a painter. I am part of the maintenance crew. I usually spend at least 3 hours putting the show together each week. I record the show in the afternoons after work.

GK: Tell me about the origin of the show and how you landed on WLRH.

BP: I started out in my cousin's bedroom impersonating people like Wolfman Jack and Dr. Johnny Fever. I would crudely dub cassette shows with me introducing songs. When I was six, I was obsessed with Chuck Berry, Little Richard, The Rolling Stones, The Troggs, The Supremes, Creedence Clearwater Revival, Johnny Cash, etc. I always thought that being a DJ was somehow a holy thing. You could talk poetry and philosophy and play rock'n'roll. It's a dream come true. The British DJ John Peel is a big influence on me. I never thought about going into broadcasting. I don't know why.

I talked my way into a country radio station one day and had a morning show on WSLV in Ardmore, TN. I hosted a show called *The Road Less Traveled* for about a year and a half. It's pretty much the same thing as *The Invisible City* but with WLRH there are no limits musically. I can play more rock stuff and more weird stuff. I gave Oliver Stoutner a tape of my show and after about a year we put together the online show on wlrh.org and about a year after that we went on the air. I am having a blast doing the show. It is a great source of fun and inspiration. I really appreciate the positive feedback that I've gotten from all my listeners.

GK: Where do you find all this music?

BP: Most of the music I play on the show comes from my own collection. I have a group of friends called "The Liquor Cabinet" that send me mp3's, cd's and information about bands and artists to check out. I rely on their participation quite a bit. I also cruise the internet a lot for music blogs and band/label websites. You can often get free mp3's from these sources.

GK: What criteria do you use in selecting tunes to play?

BP: I will play practically any genre but so far I haven't played any opera or death metal but who knows? This sounds simple but I only play music that I like. I won't play any band just because they are "cool" or "hot". I have to dig what I'm doing or I just take my ball and go home. I usually focus on underground artists. I like to play mostly independent and alternative bands. I like acoustic stuff, punk, Americana, jazz, ambient, rare tracks, covers. I've played some local artists on my show. In my head there's nothing wrong with playing Bob Dylan, Radiohead, Billie Holiday, Bob Marley and The

Sex Pistols all on the same show. We live in the time of the iPod, I still don't have one of those little buggers but the idea of a station or show playing one type of music is over. We have evolved past one form of music per person. I don't know anyone who listens to just one band or sound.

GK: If people like Victor have questions about the program, how can they reach you?

BP: Folks can get in touch with me at my email address: bradposeyradio@yahoo.com
All questions and comments are welcome.

GK: What do you do for fun?

BP: *The Invisible City!*

Fund Drives will never be the same . . .

The WLRH staff is saddened to note the passing of a dedicated friend and volunteer, Arrah Sue Simpson.

Arrah Sue was a fixture of our on-air fundraisers, working at least one shift each day of the drive. She kept us all entertained with her crackling wit, pictures of her Maine Coon Cats and stories about her days at NASA. Smart, no-nonsense and unerringly honest, short of stature but not of character, Arrah Sue was someone we could look up to. She was a grand lady and she will be missed.

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WLRH, Alabama's first full-service Public Radio Station, is a member of Public Radio International and National Public Radio. Offices and studios are located on the University of Alabama in Huntsville campus.

Radio Reading Service

WLRH transmits special programming for the blind and visually handicapped Monday through Friday. Eligible listeners can obtain free receivers to pick up the special signal enabling them to hear interviews, local newspapers, books, and other daily features. To join our present listeners or to learn more about this program, contact the Radio Reading Service department.

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	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
5:00 am			Morning Edition		
6:00			Classical Music		
7:00					
8:00					
9:00	Morning Blend with Ginny Kennedy	Morning Blend with Judy Watters	Morning Blend with Ginny Kennedy	Morning Blend with Judy Watters	Morning Blend with Ginny Kennedy
10:00					
11:00					
12:00 N					
1:00			Among Friends with Beth Norwood		
2:00					
3:00					
4:00			All Things Considered		
5:00					
6:00			Marketplace		
7:00			Fresh Air		Hearing Voices
8:00			PRI's The World		The Invisible City
9:00					
10:00	From the Top	Classical Guitar	Splendid Table	Wire Tap	
11:00					Reelin' In The Years
12:00					
1:00			Classical Music		
2:00					
3:00					Classical Music
4:00					

	SATURDAY	SUNDAY
5:00 am		
6:00	Classical Music	
7:00		
8:00	Weekend Edition Saturday	Weekend Edition Sunday
9:00	Car Talk	
10:00		St. Paul Sunday
11:00	Whad' Ya Know	Wait, Wait, Don't Tell Me
12:00 N	Brass Reeds and Percussion	Car Talk
1:00	This American Life	Prairie Home Companion
2:00	The Splendid Table	
3:00	Wait, Wait, Don't Tell Me	Thisle & Shamrock
4:00	Weekend All Things Considered	
5:00		This American Life
6:00	Prairie Home Companion	City Arts & Lectures
7:00	Folk Sampler	Alternative Radio
8:00	Talkin' the Blues	Living on Earth
9:00	Riverwalk	
10:00		Hearts of Space
11:00	Midnight Special	
12:00		Classical Music
1:00		
2:00	Classical Music	
3:00		
4:00		

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